



Product Discontinuance Notification (PDN)

PDN Number: HE160603
PDN Title: PDN of ATA664251 and Evaluation Kit
PDN Issue Date: 5-Feb-16
***Last Time Buy Date:** 31-Aug-16
***Last Time Ship Date:** 17-Feb-17

**All orders placed after the notification date are non-cancellable and non-returnable (NCNR).*

Product Identification & Replacement (if applicable):

Discontinued Part Number	Suggested Replacement Part Number
ATA664251-WGQW-1	No replacement
ATA664251-WGQW	No replacement
ATAK43001-V1 (Kit)	No replacement

This PDN will replace previously issued PCN HC151401.
As soon as this PDN becomes effective, HC151401 is terminated and is no longer valid.

Reason for Discontinuance: - Low demand.

Ordering Samples: Samples can be ordered through Atmel Sample Center by logging on to <https://samples.atmel.com/scripts/samplecenter.dll?atmel?cmd=menu> or contact your Atmel Sales Representative.

Please contact your Atmel Sales Representative or Distributor for additional information

This Product Discontinuance Notification is subject to the terms of Atmel's Terms and Conditions of Sale for such products identified herein, which Terms and Conditions remain in full force and effect. No license, express or implied, by estoppel or otherwise, to any intellectual property rights is granted by this document. Except as provided in Atmel's Terms and Conditions of Sale for such products, Atmel assumes no liability whatsoever, and Atmel disclaims any express or implied warranty, including liability or warranties relating to fitness for a particular purpose, merchantability, or non-infringement of any patent, copyright or other intellectual property right.

Attention Distributors: Product(s) identified in this notification will become obsolete and as such this PDN will act as the official written notification. All obsolete products will be listed in the next published quarterly distributor price book, following a PDN change, and listed on the obsolescence form which accompanies said price book. Within thirty (30) days from the published date of the price book, Distributor shall notify Atmel in writing of Distributor's then current inventory of the obsolete product



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Customer Acknowledgement of Receipt:

Atmel requests you acknowledge receipt of this PDN. Please complete and email to pcnadm@atmel.com and the Atmel Contact listed above. In your acknowledgement, you can grant approval or request additional information. **Atmel will deem this change accepted unless specific conditions of acceptance are provided in writing within 30 days from the date of this notice.**

To be completed by customer:

- Approved
- Rejected (Please state reason for rejection):

Company:

Name:

Title:

Date:

Email Address:

Location:

Comments: