Bosch Sensortec



To all concerned customers

Bosch Sensortec GmbH Visitors: Gerhard-Kindler-Straße 8 72770 Reutlingen Tel 07121 3535-900 www.bosch-sensortec.com

Bosch Sensortec GmbH Marketing

Product Discontinuation Notification BMA180 digital, triaxial acceleration sensor Technical reference code: 0 273 141 053

Ladies and gentlemen,

we would like to inform you that we will discontinue our BMA180 digital, triaxial acceleration sensor from **October 2012** onwards.

In accordance with the JEDEC JESD48B standard we would like to ask you to consider the following schedules:

1	Official discontinuation announcement	30 th September 2011
2	Last order acceptance	31 st March 2012
3	Last shipment ex-factory	30 th September 2012

Please contact our Sales Managers in your region for appropriate alternatives to the BMA180 as well as our latest product roadmap.

Yours sincerely

Bosch Sensortec GmbH

Oliver Schatz Chief Technology Officer

Leopold Beer Director Global Marketing

Registered Office: Kusterdingen, Registration Court: Stuttgart HRB 382674, Ust.IdNr. DE 183276693 - Steuer-Nr. 99012/08040 Managing Directors: Frank Melzer, Klaus Meder BOSCH and the symbol are registered trademarks of Robert Bosch GmbH, Germany Banking connection: Deutsche Bank (BLZ 600 700 70) Kto.-Nr. 1 655 448 14 September 2011