

PCN / EOL Notification

PCN Number: HC151401 Notification Date*: April 14, 2015

Title: Change of Ass	embly Location A	ATA66425	 [
Product Identification:						
ATA664251-WGQW						
Reason for Change	,	Material / Composition			g Location	
	□ Processin	Processing / Manufac		☐ Qualit	Quality / Reliability	
	☐ Design /	☐ Design / Firmware ☐ Logistics		ics		
	□ Datashee	et .		☐ Other:	:	
Change Description:						
(1) In order to align its overall backend production strategy, ATMEL will introduce ASE Chung Li Taiwan as IC assembly subcontractors for automotive products. ASE Chungli Taiwan, has a long term experience as automotive assemblers, and is TS16949 certified and ATMEL qualified suppliers with existing business. The assembly of affected IC will be moved to ASE Chung Li Taiwan. Package comparison is available in the appendix. Marking will be changed from old ATMEL Logo to new ATMEL Logo						
(2) Change of Design Revision to improve System Level ESD Robustness (3)						
Datasheet change: Test / Parameter / Feature Original		value	Nev	New value		
-			er 17.11			
		-	0 / T=300 / LL=120 / T=160 /		· · · · · · · · · · · · · · · · · · ·	
UL=400mV UL=300mV						
Identification Meth	od to Distingu	ish Chan	je:			
Devices can be tracked by lot number and date code which is part of the package marking.						
New ordering code has been created by adding a suffix or by changing to the new package						
code to manage backlog conversion.						
Ordering code old			Ordering code new			
ATA664251-WGQW			ATA664251-WGQW-1			
Qualification Data:	_		⊠ Will be available 'mm/dd/yr): 04/24/2015] Not Applicable

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Samples:		☐ Will be available (mm/dd/yr):	☐ Not Applicable		
Quantifiable Impa	Quantifiable Impact on Quality & Reliability:				
System level ESD Robustness will be improved.					
Forecasted Availability Date: 30 days after PPAP availability					
Target Backlog Conversion Date: 90 days after PPAP availability					
*All orders placed after t	*All orders placed after the notification date are non-cancellable and non-returnable (NCNR).				
Atmel Contact: Please contact your Atmel Sales Representative or Distributor for additional information (when replying via e-mail please include the PCN number in subject line).					
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Attention Distributors: Product(s) identified in this notification will become obsolete and as such this EOL notification will act as the official written notification. All obsolete products will be listed in the next published quarterly distributor price book, following an PCN/EOL change, and listed on the obsolescence form which accompanies said price book. Within thirty (30) days from the published date of the price book, Distributor shall notify Atmel in writing of Distributor's then current inventory of the obsolete product					

Appendix

ATA664251 package comparison

Bill of material

Item	UTAC	ASECL	Risk assessment
Mold compound	G770	G700	No risk, same family
Die attach	8600	EN4900	No risk, both are silver filled epoxies
Die thickness die 1 Die thickness die 2	0,250 mm 0,250 mm	0,178 mm 0,178 mm	No Risk, standard die thickness at ASECL
Lead frame material	EFTEC64T	C7025	No risk, both are copper based alloys
Lead frame treatment	None	Rough copper	Improvement of robustnes (no Delamination)
Lead frame plating	Ag	Ag (photo resist)	Improvement of robustnes (no Delamination)
Bond wire material	Au	AuPd1%	No Risk,
Bond wire diameter	20 microns	20 microns	No Risk, same diameter
Plating	Matte Sn	Matte Sn	Matte Sn

Main Outline dimensions

Item	UTAC	ASECL	
Package option	Wettable flanks	Wettable flanks	
Package Thickness	0,8mm - 0,9mm	0,8mm - 0.9mm	
Lead geometrie	ide	entical	
Lead frame thickness	ide	entical	
Exposed die pad	identical		

CUSTOMER ACKNOWLEDGEMENT OF RECEIPT: Atmel requests you acknowledge receipt of this PCN / EOL. Please complete and email to pcnadm@atmel.com and the Atmel Contact listed above. In your acknowledgement, you can grant approval or request additional information. Atmel will deem this change accepted unless specific conditions of acceptance are provided in writing within 30 days from the date of this notice.		
To be comple	ted by customer:	
☐ Approved ☐ Rejected (Pl	ease state reason for rejection):	
Company:		
Name:		
Title:		
Date:		
Email		
Address:		
Location:		
Comments:		