# ON TAT INDUSTRIAL COMPANY

	SPECIFICATION FOR LCD MODULE						
Customer	:						
Product M	lodel:	<u>KD070</u>	)D20-5	ONC-A3			
Sample code:							
Designed by	Cher	cked by		Approved by			
J Final Appro	oval by Cus	stome	r				
LCM Mach	ninery OK		LCM OI	K			
Checked By			NG,Pi	roblem survey:			
LCM Disp	olay OK						
Checked By		Approve	d By				

\* The specification of "TBD" should refer to the measured value of sample . If there is difference between the design specification and measured value, we naturally shall negotiate and agree to solution with customer.

## **Revision History**

Version	Contents	Date	Note
A	Original	2013-11-5	

## **Contents**

No.	Item	Page
1.	Numbering System	4/26
2	Scope	5/26
3	Normative Reference	5/26
4	Definitions	5/26
5	Technology Specifications	7/26
6	Circuit block diagram	14/26
7	Reliability Test Condition and Methods	16/26
8	Inspection standard	17/26
9	Handling Precautions	23/26
10	Precaution for use	24/26
11	Dimensional Outline	25/26
12	Packaging Drawing	26/26

# 1 Numbering System

		] [] []			<b></b>	
(1)	(2)	(3) (4)	(5)	(6)	(7)	(8)

No	Definition	Specifications
(1)	TFT LCM Productor No.	KD ON TAT INDUSTRIAL COMPANY
(2)	Display monitor opposite angle line size	Unit :mm or mmm (size <10 inch: takes two integers ; size >=10 inch: takes three integers )
(3)	Productor Types	D Digital photo frame / DVD GGPS MMP PMobil-Phone
(4)	Productor Development Series No.	By two figures characters expression from 01 to 99
(5)	Interface PIN Number	By two figures characters expression from 01 to 99
(6)	With Touch Panel Or Not	TWith T/P; NWithout T/P
(7)	LCD Type	AAUO ; MCMO ; CCPT; BBOE; LLG; WWintek; HHSD; TTianma; YHydis; IINNOLUX; SSharp
(8)	Productor Development edition No.	By The English litters : A 1~ Z9

## 2 Scope

This specification applies to the TFT LCD module which is designed and manufactured by LCM Factory of ON TAT INDUSTRIAL COMPANY

#### **3 Normative Reference**

GB/T4619-1996 《 Liquid Crystal Display Test Method》

GB/T2424 《Basic environmental Testing Procedures for Electric and Electronic Products.》

GB/T2423 《Basic Testing Procedures for Electric and Electronic Products》 IEC61747-1 《SIXTH PARTGB2828`2829-87《National Standard of PRC》

## **4 Definitions**

#### 4.1 Definitions of Vop

The definitions of threshold voltage Vth1, Vth2 the following typical waveforms are applied on liquid crystal by the method of equalized voltage for each duty and bias.





[ selected waveform ]

[ non-selected waveform ]

① Vth1: The voltage which the brightness of segment indicates 50% of saturated value on the conditions of selected waveform  $(f_f=80Hz, \Phi=10^\circ \ \theta=270^\circ \ at \ 25^\circ C)$ 

② Vth2: The voltage which the brightness of segment indicates 50% of saturated value on the conditions of non-selected waveform  $(f=20Uz, \phi=10^\circ, \phi=270^\circ) \approx 125^\circ$ 

(f<sub>f</sub>=80Hz, Φ=10<sup>•</sup> θ=270° at 25℃)

③ Vop: (Vth1(50%)+Vth2(50%))/2 (f<sub>f</sub>=80Hz, Φ=10<sup>•</sup> θ=270° at 25℃)

#### 4.2 Definition of Response Time Tr, Td

(1)Tr: The time required which the brightness of segment becomes 10% from 100% when waveform is switched to selected one from non-selected one. ( $f_f=80Hz$ ,  $\Phi=10$  °  $\theta=270^{\circ}$  at 25°C)

2Td: The time required which the brightness of segment

becomes 90% from 10% when waveform is switched to selected one from selected one. (f<sub>f</sub>=80Hz,  $\Phi$ =10°  $\theta$ =270° at 25°C)

#### 4.3 Definition of Contrast Ratio Cr

Cr=A/B

- 1) A: Segments brightness in case of non-selected waveform
- ② B: Segments brightness in case of selected waveform

#### 4.4 Definition of Angle and Viewing Range



Angular Graph: Constrast Ratio



Such as: Viewing Angle Range: 80(Cr>2) Horizontal 70(Cr>2) Vertical

## **5 Technology Specifications**

#### 5.1 Feature

This single-display module is suitable for use in Multimedia Player products.

The LCD adopts one backlight with High brightness 15-lamps white LED.

- 1) Construction: 7" a-Si color TFT-LCD ,White LED backlight and FPC.
- 2) LCD:
  - 2.1 Amorphous-TFT 7-inch display, transmissive, normally white type.
  - 2.2 1024(RGB) × 600 dots Matrix.
  - 2.3 Narrow-contact ledge technique.
- 3) RGB interface.
- 4) Video signal interface: Parallel RGB.

Item	Specifications	Unit				
Dimensional outline	164.7(W) ×99.8(H) ×2.8(D)	mm				
Active area	154.2144(W) × 85.92(H)	mm				
Pixel size	50.2(W) ×RGB×143.2(H)	um				
Resolution	1024(RGB) ×600	pixel				
Luminance	200 (TYP)	cd/m2				

#### **5.2 Mechanical Specifications**

#### 5.3 Absolute Max. Rating

Item	Symbol	Val	ues	Unit	Remark	
ltem	Symbol	Min.	Max	Unit	INCIDAIN	
	DVDD	-0.3	4.0	V		
Power voltage	AV <sub>DD</sub>	-0.3	13.5	V		
	V <sub>GH</sub>	-0.3	20	V		
	$V_{GL}$	-20	0.3	V		
Operation temperature	TOP	-10	60	C		
Storage temperature	Tst	-20	70	C		

Note: The absolute maximum rating values of this product not allowed to be exceeded at any times. Should be module be used with any of absolute maximum ratings exceeded. The characteristics of the module may not be recovered, or in an extreme case, the module may be permanently destroyed.

#### **5.4 Electrical Characteristics**

Note	1
------	---

Item	Symbol		Values	Unit	Remark	
nem	Symbol	Min.	Тур	Max	Unit	Remark
	$DV_DD$	3.0	3.3	3.6	V	Note 2
Power voltage	$AV_{DD}$	9.4	9.6	9.8	V	
	$V_{GH}$	17.5	18	18.5	V	
	$V_{GL}$	-6.5	-6	-5.5	V	
Input signal voltage	V <sub>COM</sub>	3.2	3.4	3.6	V	
Input logic high voltage	VIH	$0.7 DV_{DD}$	-	DV <sub>DD</sub>	V	Note 3
Input logic low voltage	VIL	0	-	0.3DV <sub>DD</sub>	V	NOLE 3

Note 1:Be sure to apply  $DV_{\text{DD}}$  and  $V_{\text{GL}}$  to the LCD first, and then apply  $V_{\text{GH}}$  .

Note 2:  $DV_{DD}$  setting should match the signals output voltage(refer to Note 3) of

Customer's system board.

Note 3: DCLK,HS,VS,RESET,U/D,L/R,DE,R0-R7,G0-G7, G0-G7,MODE,DITHB.

ltom	Symbol Condition		Values			Unit	Remark	
Item	Symbol	Condition	Min.	Тур.	Max.		Remark	
	θι	Φ=180°(9 o'clock)	70	80	-			
Viewing	θ <sub>R</sub>	Φ=0°(3 o'clock)	70	80	-		Note 1	
angle (CR≥ 10)	θτ	Φ=90°(12 o'clock)	60	70	-	degree		
	θΒ	Φ=270°(6 o'clock)	50	60	-			
Response	T <sub>ON</sub>		-	10	20	msec	Note 3	
time	T <sub>OFF</sub>		-	15	30	msec	Note 3	
Contrast ratio	CR		350	400	-	-	Note 4	
Color	Wx	Normal	0.263	0.313	0.363	-	Note 2	
chromaticity	W <sub>Y</sub>	θ=Φ=0°	0.279	0.329	0.379	-	Note 5 Note 6	
Luminance	L		180	200	-	cd/m2	Note 6	
Luminance uniformity	Υ <sub>U</sub>		70	75	-	%	Note 6,7	

#### **5.5 Optical specifications**

Test Conditions:

1. DVDD=3.3V, I<sub>LED</sub>=100mA, the ambient temperature is 25  $^\circ\!{\rm C}.$ 

2. The test systems refer to Note 2.

Note 1: Definition of viewing angle range



Note 2: Definition of optical measurement system.

The optical characteristics should be measured in dark room. After 30 minutes operation, the optical properties are measured at the center point of the LCD screen. (Viewing angle is measured by ELDIM-EZ contrast/Height :1.2mm ,Response time is measured by Photo detector TOPCON BM-7, other items are measured by BM-5A/ Field of view: 1° /Height: 500mm.)



Note 3: Definition of Response time

The response time is defined as the LCD optical switching time interval between "White" state and "Black" state. Rise time ( $T_{ON}$ ) is the time between photo detector output intensity changed from 90% to 10%. And fall time ( $T_{OFF}$ ) is the time between photo detector output intensity changed from 10% to 90%.



Note 4: Definition of contrast ratio

 $Contrast ratio (CR) = \frac{Luminance measured when LCD on the "White" state}{Luminance measured when LCD on the "Black" state}$ 

- Note 5: Definition of color chromaticity (CIE1931) Color coordinates measured at center point of LCD.
- Note 6: All input terminals LCD panel must be ground while measuring the center area of the panel. The LED driving condition is  $I_{LED}$ =100mA.
- Note 7: Definition of Luminance Uniformity

Active area is divided into 9 measuring areas. Every measuring point is placed at the center of each measuring area.

Luminance Uniformity 
$$(Yu) = \frac{B_{min}}{B_{max}}$$
  
L-----Active area length W----- Active area width  
L  
L/6 L/3 L/3  
Example 1 Compared to the second seco

B<sub>max</sub>: The measured maximum luminance of all measurement position. B<sub>min</sub>: The measured minimum luminance of all measurement position.

5.6 LED back light specification	(15 White Chips)
----------------------------------	------------------

Item	Symbol	Condition	Min	Тур	Max	Unit
Forward Voltage	Vf	lf=100mA	9	9.6	9.9	V
Uniformity (with L/G)	$\Delta \mathbf{B}_{p}$	lf=100mA	70	75	-	%



LED电路图

#### **5.7 Interface Pin Connections**

Pin No.	Symbol	I/O	Function	Remark
1	LED+	Р	Power for LED Backlight(Anode)	
2	LED+	Р	Power for LED Backlight(Anode)	
3	LED-	Р	Power for LED Backlight(Cathode)	
4	LED-	Р	Power for LED Backlight(Cathode)	
5	GND	Р	Power ground	
6	VCOM	I	Common voltage	
7	DVDD	Р	Power for Digital Circuit	
8	MODE	I	DE/SYNC mode select	Note 1
9	DE	I	Data Input Enable	
10	VS	I	Vertical Sync Input	
11	HS	I	Horizontal Sync Input	
12	B7	I	Blue data(MSB)	
13	B6	I	Blue data	
14	B5	I	Blue data	
15	B4	I	Blue data	
16	B3	I	Blue data	
17	B2	I	Blue data	
18	B1	I	Blue data Note 2	
19	B0	I	Blue data(LSB)	Note 2
20	G7	I	Green data(MSB)	

©All Rights Reserved

21	G6	I	Green data		
22	G5	I	Green data		
23	G4	I	Green data		
24	G3	I	Green data		
25	G2	I	Green data		
26	G1	I	Green data	Note 2	
27	G0	I	Green data(LSB)	Note 2	
28	R7	I	Red data(MSB)		
29	R6	I	Red data		
30	R5	I	Red data		
31	R4	I	Red data		
32	R3	I	Red data		
33	R2	I	Red data		
34	R1	I	Red data	Note 2	
35	R0	I	Red data(LSB)	Note 2	
36	GND	Р	Power Ground		
37	DCLK	I	Sample clock	Note 3	
38	GND	Р	Power Ground		
39	L/R	I	Left / right selection	Note 4,5	
40	U/D	I	Up/down selection	Note 4,5	
41	VGH	Р	Gate ON Voltage		
42	VGL	Р	Gate OFF Voltage		
43	AVDD	Р	Power for Analog Circuit		
44	RESET	I	Global reset pin.	Note 6	
45	NC	-	No connection		
46	VCOM		Common Voltage		
47	DITHB	I	Dithering function Note 7		
48	GND	Р	Power Ground		
49	NC	-	No connection		
50		-	No connection		

I: input, O: output, P: Power

Note 1: DE/SYNC mode select. Normally pull high. When select DE mode, MODE="1", VS and HS must pull high. When select SYNC mode, MODE="0", DE must be grounded. Note 2: When input 18 bits RGB data, the two low bits of R,G and B data must be grounded.

Note 3: Data shall be latched at the falling edge of DCLK. Note 4: Selection of scanning mode

Setting of scar	n control input	Coordina direction	
U/D	L/R	Scanning direction	
GND	DVDD	Up to down, left to right	
DVDD	GND	Down to up, right to left	
GND	GND	Up to down, right to left	
DVDD	DVDD	Down to up, left to right	

Note 5: Definition of scanning direction. Refer to the figure as below:



- Note 6: Global reset pin. Active low to enter reset state. Suggest to connect with an RC reset circuit for stability. Normally pull high.
- Note 7: Dithering function enable control, normally pull high. When DITHB="0",Disable internal dithering function, When DITHB="1",Enable internal dithering function,

#### 6 Signal timing diagram

#### 6.2 Signal Timing Diagram

#### 6.2.1 Power ON/OFF Sequence

a Power on



$$\mathsf{DVDD} \longrightarrow \mathsf{AVDD} \longrightarrow \mathsf{VGL} \longrightarrow \mathsf{VGH} \longrightarrow \mathsf{DATA} \longrightarrow \mathsf{B/L}$$

b Power off



#### 6.2.2 Data input format





#### 6.2.3 Timing Diagram

Item	Symbo	D Values			Unit	Remark
i i i i i i i i i i i i i i i i i i i	I	Min	Тур	Max		Kemark
Horizontal Display Area	thd	-	1024	-	DCLK	
DCLK frequency	fck	40.8	51.2	67.2	MHz	
One horizontal line	th	1114	1344	1400	DCLK	
HS pulse width	thpw	1	-	140	DCLK	
HS Blanking	thb	90	320	376	DCLK	
HS Front Porch	thfp	16	160	216	DCLK	

Item	Symbol	Values			Unit	Remark
nom	Gymbol	Min	Тур	Max	Onit	Kemark
Vertiacl dispaly Area	tvd	-	600	-	TH	
VS period time	tv	610	635	800	TH	
VS pulse width	tvpw	1	-	20	TH	
VS Blanking	tvb	10	35	200	TH	
VS Front Porch	tvfp	1	12	127	TH	

©All Rights Reserved

## 7 Reliability Test Conditions And Methods

NO	Item	Condition	Method
1	High / Low Temperature Storage	70℃/-20℃ 120hrs	Check and record every 48Hrs
2	High / Low Temperature Life	60℃/-10℃ 120hrs (operating mode)	Check and record every 48Hrs
3	High Temperature ∖ High Humidity Operating	60℃,90% RH, 96Hrs	Check and record every 48hrs
4	Thermal Shock	-20℃(30Min) → 25℃(5Min) → 70℃(30Min) (conversion time, : 5 sec ) 20 cycles	Each 10 cycles end , check
5	Static Electricity	Gap mood: ±1KV~±8KV (10 times air discharge with positive/negative voltage voltage gap : 1kv) Touch mood: ±1KV~±4KV	Each discharge end, Check the Electrical Characteristics

## 8 Inspection standard

No	Item	Criterion				
01	Outline Dimension	In accord with drawing				
02	Position-fin ding Dimension Assemble Dimension	In accord with drawing				
		Round type: non displa 3.1 Small area LCD	y Unit : mm			
			Dimension	Qualified Quantity		
		$\rightarrow$ × $\leftarrow$ 1	D≤0.1	Ignore		
			0.1 <d≤0.15< td=""><td>2</td></d≤0.15<>	2		
			D>0.15	0		
03	LCD black spots, white spots	3.2Large area LCD				
	(Round type)	<b>↓</b>	Dimension	Qualified Quantity		
		$\rightarrow$ x $\leftarrow$ $\uparrow$	D≪0.1	Ignore		
			0.1 <d≤0.15< td=""><td>2</td></d≤0.15<>	2		
			0.15 <d≤0.20< td=""><td>1</td></d≤0.20<>	1		
			D>0.20	0		
		C-STN : if D>0.1 , und	ualified			

		Unit : mm	4.1	Small	area LCD	
			Length	Width	Qualified Quantity	
			-	≪0.015	Ignore	
		w	≤1.0	0.015 <w≪< td=""><td>2</td></w≪<>	2	
		┟┥┍	≤2.0	0.025	1	
			≤1.0	0.025 <w≤ 0.05</w≤ 	1	
	LCD black		-	D>0.05	According to circle	
04	spots, white spots		4.2Larg	je area LCD		
	(Line Style)	Line Style) $\downarrow$ $\downarrow$ $\psi$ $\uparrow$	Length	Width	Qualified Quantity	
			-	≪0.015	Ignore	
			K →	≤2.0	0.015 <w≤ 0.025</w≤ 	2
			≤1.0	0.025 <w≤ 0.05</w≤ 	1	
			-	D>0.05	According to circle	
05	LCD Scratch Threadlike Fiber	Same to NO.3 c sightline and su (2)Same to NO.	circle rface of LCE	Ignore beyo	015 , unqualified and viewing area	
06	POL	It is not admissible that POL is beyond the edge of glass, else, unqualified. It is essential that POL is over the 50 percent of width of frame, else, unqualified. According to the drawing in case of special definition.				
07	IC/FPC Bonding	Scratch Reject				

		Intensity Of Adhesion	If lower than specification, reject	
		Gold Fold Twist	Reject	
07	IC/FPC	Silicon	According to outline, no gold outside, seal can not be higher than LCD	
07	Bonding	FPC Gold Sever	Reject	
		Lack of Component、 Polarity Inverse	If exist, reject	
		Leak Solder、 Virtual Solder	If exist, reject	
		Short Circuit In Solder Point	If exist, reject	
08	SMT	Tin Ball	If exist, reject	
		Tin Acumination	If visual, reject	
		Height Solder Point	If higher 0.5mm than component. reject	
		Height of component	Either side higher 0.5mm than component, reject	



		Component Carcass Sideways	If exist with visual inspection , reject	
	Lot Tin		<ul> <li>A: Tin accrete the solder side completely , hollowly ,Ok</li> <li>B: Tin accrete the solder side completely , full circle arc , ok</li> <li>C: Jointing include whole solder side, height of tin&gt;50 percent of height of component, reject</li> </ul>	
		Few Tin	A: Tin accrete the solder side completely , hollowly ,Ok B: height of tin > 1/3 of solder side of component , ok C: height of tin $\leq$ 1/3 of solder side of component, reject	
08	SMT	Normal Jointing side		
		Short circuit Open circuit	Forbid	
09	Light	Quality of CSTN Display	<ol> <li>Rolling strake with visual inspection, forbid</li> <li>Differentness of color in viewing area with visual inspection (full white, red, green, blue), forbid</li> <li>Display change with visual inspection, forbid</li> </ol>	

			X	<u>у</u>		
		white	±0.05	±0.05		
		Red	±0.05	±0.05		
	Color Of	Green	±0.05	±0.05	Drive LCD under normal	
10	CIE	Blue	±0.05	±0.05	condition, 25℃ Φ=0 Θ=0 Test white、red、green blue	
	Coordinate	According or samp approved		pecification mer have	with DMS Record	
		In accord with product specification		specification Measure lo 3 、Adjust b burrow ag press "me display is s	ocation is in Follow Picture orightness instrument tozero , ainst the surface of LCD , easure", record when the	
11	Brightness					
					Measure location	
12	CR (Max)	Accord specific	•		ng to product specification re instrument(DMS-501)	
13	Response time	Accord specific	-	According to product specification Measure instrument (DMS-501)		
14	Viewing angle	According to specification			ng to product specification re instrument(DMS-501)	
15	Vibration、 Ring	Compare with the sample customer supply		Compare with the sample customer supply when assemble		
16	Frequency Of FPC Bend	use of p ( main F foldawa phone	According to the use of product ( main FPC of foldaway cell phone ≥6 thousand )		Measure instrument Bend angle : 150° °C in the casement when customer supply	

## 9 Handling Precautions

#### 9.1 Mounting method

The LCD panel of Daxian LCD module consists of two thin glass plates with polarizes which easily be damaged. And since the module in so constructed as to be fixed by utilizing fitting holes in the printed circuit board.

Extreme care should be needed when handling the LCD modules.

#### 9.2 Caution of LCD handling and cleaning

When cleaning the display surface, Use soft cloth with solvent [recommended below] and wipe lightly

- Isopropyl alcohol
- Ethyl alcohol

Do not wipe the display surface with dry or hard materials that will damage the polarizer surface.

Do not use the following solvent:

- Water
- Aromatics

Do not wipe ITO pad area with the dry or hard materials that will damage the ITO patterns

Do not use the following solvent on the pad or prevent it from being contaminated:

- Soldering flux
- Chlorine (Cl), Salfur (S)

If goods were sent without being sili8con coated on the pad, ITO patterns could be damaged due to the corrosion as time goes on.

If ITO corrosion happen by miss-handling or using some materials such as Chlorine (CI), Salfur (S) from customer, Responsibility is on customer.

#### 9.3 Caution against static charge

The LCD module use C-MOS LSI drivers, so we recommended that you:

Connect any unused input terminal to Vdd or Vss, do not input any signals before power is turned on, and ground your body, work/assembly areas, assembly equipment to protect against static electricity.

#### 9.4 packing

- Module employ LCD elements and must be treated as such.
- Avoid intense shock and falls from a height.
- To prevent modules from degradation, do not operate or store them exposed direct to sunshine or high temperature/humidity

#### 9.5 Caution for operation

- It is an indispensable condition to drive LCD's within the specified voltage limit since the higher voltage then the limit cause the shorter LCD life.
- An electrochemical reaction due to direct current causes LCD's undesirable deterioration, so that the use of direct current drive should be avoided.
- Response time will be extremely delayed at lower temperature then the operating temperature range and on the other hand at higher temperature LCD's how dark color in them. However those phenomena do not mean

malfunction or out of order with LCD's, which will come back in the specified operation temperature.

- If the display area is pushed hard during operation, some font will be abnormally displayed but it resumes normal condition after turning off once.
- A slight dew depositing on terminals is a cause for electro-chemical reaction resulting in terminal open circuit.

Usage under the maximum operating temperature, 50%Rh or less is required.

#### 9.6 storage

In the case of storing for a long period of time for instance, for years for the purpose or replacement use, the following ways are recommended.

- Storage in a polyethylene bag with the opening sealed so as not to enter fresh air outside in it . And with no desiccant.
- Placing in a dark place where neither exposure to direct sunlight nor light's keeping the storage temperature range.
- Storing with no touch on polarizer surface by the anything else.
   [It is recommended to store them as they have been contained in the inner container at the time of delivery from us

#### 9.7 Safety

- It is recommendable to crash damaged or unnecessary LCD's into pieces and wash off liquid crystal by either of solvents such as acetone and ethanol, which should be burned up later.
- When any liquid leaked out of a damaged glass cell comes in contact with your hands, please wash it off well with soap and water

### **10 Precaution for use**

#### 10.1

A limit sample should be provided by the both parties on an occasion when the both parties agreed its necessity. Judgment by a limit sample shall take effect after the limit sample has been established and confirmed by the both parties.

#### 10.2

On the following occasions, the handing of problem should be decided through discussion and agreement between responsible of the both parties.

- When a question is arisen in this specification
- When a new problem is arisen which is not specified in this specifications
- When an inspection specifications change or operating condition change in customer is reported, and some problem is arisen in this specification due to the change.
- When a new problem is arisen at the customer's operating set for sample evaluation in the customer site.

## **11 Dimensional Outline**



## 12. Package Drawing

TBD